



Memorial Day 2023 interview

Daniel Armbruster-AAA Texas spokesperson and Teen Driver Safety Class Instructor

BITE 1

How busy will Memorial Day weekend be?

“Travel demand is very high this year and we see that in the Memorial Day travel forecast. We see 3.5 million Texans that will be traveling, that’s the second highest number on record when it comes to Memorial Day travel here in Texas. The highest being in 2005. Also, international travel bookings are up 250 percent over last year. So certainly if you’re going to be taking a trip this summer you want to plan early, especially if you’re going international.”

BITE 2

With flights being so expensive, is that having an impact on consumer behavior?

“Even though airfare is up 40 percent over last year to top destinations it’s not slowing down demand for travel. So if you are taking a trip you really want to consider working with a travel advisor. They can be your advocate before, during and after your trip. And then also consider trip insurance in case something changes last minute to your trip. You have your investment protected.”

BITE 3

How are most people traveling post-pandemic?

“In addition to a big increase in the number of people traveling by air this Memorial Day, we also see a pretty healthy jump in those taking cruises as well as bus and trains. That’s up about seven percent over last year and it’s a sign that more people are getting back out and traveling post-pandemic.”